Biggest and best value Brahman bull sale!

Rockhampton BRAHMAN WEEK 7th, 8th AND 9th OCTOBER 2024 SALE CQLX GRACEMERE SALE



7 - 9 OCTOBER 2024

Partner Prospectus



ABBA RBWS 2024 SPONSORSHIP MATRIX

Colour or B&W
advertising in
catalogues at other
ABBA sponsored
sales can also be
negotiated

		GOLD PACKAGE	SILVER PACKAGE	BRONZE PACKAGE
	SPONSOR PACKAGE ITEMS	\$3,200*	\$2,850*	\$1,850 [*]
1	Recognition as a sponsor on all print & TV Advertising.	M	M	P
2	Advertising in sale catalogue - Outside Back Cover - 4 Colour.	M		
3	Advertising in sale catalogue - Inside Front or Inside Back Cover - 4 Colour.		M	
4	Advertising in sale catalogue - Inside Pages - Monochrome Black and White.			P
5	Advertising in Brahman News - September issue - Complimentary full page (Gold & Silver). Can be combination of editorial and advert. Bronze half page only.	p e	P	M
6	Advertising in Brahman News - December issue - Complimentary full page Can be combination of editorial and advert.	₽ ₹		
7	Use of function room @ CQLX on Sunday PM for information presentation.	M		
8	Display of logo on the revolving sales results board throughout 3 days.	M	M	P
9	Display material at the sale venue.	M		
10	Display banner at the sale venue.	M	M	P
11	Trade site @ sale venue.	M	M	
12	ABBA Email Blasts to members x2.	P	M	
13	Opportunity to speak with vendors and buyers @ RBWS function.	M	M	P
	GOLD SPONSOR PACKAGE - ONE AVAILABLE			
	SILVER SPONSOR PACKAGE - TWO AVAILABLE			
	BRONZE SPONSOR PACKAGE - NO LIMIT			

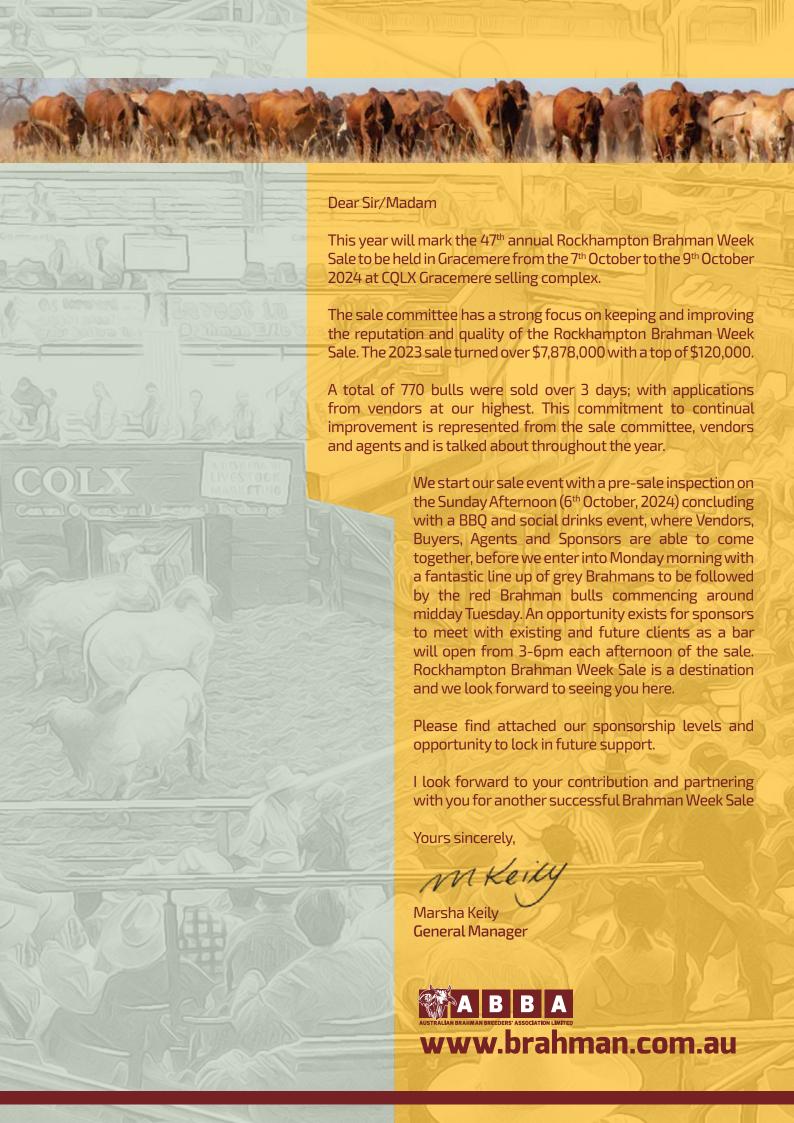
PLATINUM SPONSOR PACKAGE - ONE AVAILABLE

\$3,000*

Introduced in 2023, ABBA is offering naming rights to the pre-sale function on Sunday 6th October 2024. Includes: Advertising in sale catalogue - Inside Pages - Monochrome Black and White. Display of logo on the revolving sales results board throughout 3 days. Trade site @ sale venue. ABBA Email Blasts to members x2.

\$GST NOTE: *Exclusive of GST.

IMPORTANT NOTE: All sponsorships offered as a multi event partner. Lock in 2024.











WWW.BRAHMAN.COM.AU